



Transforming Insights to Results ...

We Combine Spectrum of **Talents** with
Decades of **Experience** to Provide Your
Business with **Guidance** & ***Stractical Plans**
to Draw Your **Objectives** & **Work Together** on
the Path to **Achieve** Them.

CEO

*Strategical-Tactical

25 years experience in MENA region

Operating in **Focused** Functional Areas Offering
a **One-Stop** Integrated **Business Solutions** for
Retailers & Wholesalers in **Saudi Arabia** & the
Region.

Consultancy

Our research team, study market demand and growth trends, supply and pricing trends, economic and sector overview, competitive analysis, market share and potential. We use closed and open-ended research methods via multiple streams such as one on one meetings, telephonic interviews, expert focus groups and online surveys.

Digital Transformation

We combine consulting and technology to create outstanding experiences for your customers from backend integrations solutions, through process digitalization to innovative business models

Feasibility

They involve preparing comprehensive and flexible financial models to deliver medium to long term financial projections that are largely influenced by the assumptions obtained from the market research and deep understanding of a wide range of industry dynamics. This has contributed significantly to our client's monetary benefits over the years.

Business Assessment

It consists of seasoned industry & technical specialists who evaluate business entities, intellectual property, intangible assets along with partnership interests, and other products that help clients with mergers, acquisitions and dispositions, taxation planning & compliance, financial reporting, bankruptcy & reorganization, litigation & dispute resolution.

Merging & Acquisition

Our firm guide clients through all stages of a merger or acquisition process, whether they are cross-industry or cross-border deals. We have a team of experts who work towards the success of the deal right from the initial phase to the successful closure of the deal.

Legal Advisories

In legal advisory we offer end-to-end consulting services ranging from confidentiality agreements, letters of intent and memoranda of understanding through to comprehensive legal due diligence, legal structuring and attaining the best financing option as well as contract negotiation and closing

Valuation

We guide companies to understand the final transaction price they can sell at during a merger and acquisition. They use DCF analysis, comparable company analysis or precedent transactions on a company's business's management, the composition of its capital structure, the prospect of future earnings, & the market value of assets.

Due Diligence

Our team undertakes the full understanding of a company's obligations, such as their debts, leases, distribution agreements, pending and potential lawsuits, long-term customer agreements, warranties, compensation agreements, employment contracts, and similar business components.

Retail Solutions

Achieved by creating – Basic- to-Textured store layouts & identity designs including adding a sense of ease by incorporating store equipment - In-store communication - Theater themed retail experiences - Creative Merchandising techniques - Digital content platforms to that change based on the newest product,best offers and sales

Delight customers

Increased sales as businesses move from transactional to experiential shopping

Connect and collaborate

Ensure operational excellence, deliver consistent customer experience across your outlets

Timely decisions on the move

Data driven decisions that help you with greater profits and faster inventory turns

Delight customers

Agile adoption of tools to transform digitally for improved profitability, automation and productivity

Marketing Strategies

Our team undertakes the full understanding of a company's obligations, such as their debts, leases, distribution agreements, pending and potential lawsuits, long-term customer agreements, warranties, compensation agreements, employment contracts, and similar business components

E-commerce

E-commerce may be an area where you lack specific marketing or technical abilities, and your business's E-commerce needs may require a variety of tasks that need to be delivered at different points. Our consultants have different backgrounds and expertise to help bridge the gap between institutional business expertise in products and a consumer niche.

Digital Media

Marketing has transitioned from TV advertisements and full page newspaper print ads to advertising using digital media on websites & social media platforms. Today every other individual spends more time on social media and this has thus become the

Branding

A proper Brand boosts proper brand value. Branding is not merely a logo and its colors and fonts. Branding is what you promise your clients, it is your message, your values and your greatest assets. We provide state-of-the-art branding exercise with our expert Branding Alliance

Sourcing

Sourcing can be an extremely time & energy consuming process as you deal with suppliers in other countries , negotiate to close deals, manage logistics to have the material sent to your company. Our team who does it day in and out and has systems, processes, technologies & contacts in place to do it with ease and thus we have helped so many companies make this tedious process simply simple.

Products

It takes a couple of months to Source and launch a new product. The time spent for sourcing these products can be used to design and develop new products. By removing this element from Your time cycle we give you the luxury of having enough time to concentrate on the most important aspects of your business.

Machinery & Equipment

The analogy remains the same we have the expertise, contacts and time to source the machinery you need thus removing it from a tight time schedule and creating ease in the work flow.

Sourcing Raw Materials

Our sourcing team provides you comprehensive services to assure consistency of supply chain. As a real, everyday example, consider a fragrance used in a body wash. It may require 15-20 ingredients or chemicals, each potentially sourced from a different region of the globe, and each subject to its own isolated risk profile. Add to that the preservative chemicals, buffers, surfactants, colorants or homogenizing chemistry needed to complete the body wash — and this just concerns its fragrance. While reshoring may read like a great idea on paper, the execution is fraught with issues. And when we distill all the potential options for mitigating total supply chain and sourcing risk, the best solution in the short-to-midterm view is most likely a composite of multiple sourcing and inventory practices, including — but not exclusively — reshoring.

1

Research

We build on our specialization of marketing & research consultancy to advise businesses on efficient and effective ways of addressing consumers, customers and competitors in general environments and foreign target markets. Find out who you are, and where you're heading.

2

Present

Present the project development plan for review.
-Get acceptance and approval on the project.
-Run a backend review of the project on the test area.
-Implementation.

3

Launch

Launch the completed project.
-Continue the relationship with the clients from year to year.
-Collaborate and Produce.
-Receive an ongoing support.



Transforming Businesses

Contact Us

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